Outreach

- Language on written materials website that reflects value of inclusiveness/diversity (“discrimination”, “oppression” listed as issues)
- “Career Counseling” as an entry point (esp. for int’l. students - male)
- Offer workshops - study skills, acad. performance
- “Wellness”
- Collaboration w/campus partners who specialize vs. doing it all
- Pressure around student retention
- Need time + space for planning + strategizing
2. - Shared calendar/collaborative events w/ lower-stigma organizations
   - Sexual assault/bystander training
   - LGBTQ ally training
   - Groups/workshops
   - Intl. student support
   - Women of color (staff/students)
   - "Culture shock" - 1st generation
   - Black & Hair
   - Body image
   - Colorism
   - Counseling Ctr. staff as advisors to student organizations
3. Use of social media (who will maintain?)
   - Faculty offering course credit for attending events
   - Offer online/distance learning workshops
   - Challenge to find right timing for workshops
   - Offer food
   - Students of color panel speaking about their exp. w/counseling
   - Connect w/student groups to offer services + presentations/communications
   - "Professor Out" program (fill in for prof. when out)
- Athlete outreach
  - trainee spent ½ time at athletic field house - shared funding of position w/ Athletics

  - "consultation" v. "therapy"

- Let's Talk

- Interactive Screening Program

  - be seen in the community
    (at "activist" events, groups)

  - self-care for activists, marginalized groups (addresses spiritual issues)

- go into student spaces, thank them
  - targeted outreach for specific communities/languages
- Offering counseling in languages other than English
- Tours of center for Int'l Students
- "Welcome" in many languages
- Getting feedback from students
- Student health advocacy committee meets w/ director
TRAINING

- Multicultural piece mentioned in description of training/internship/practicum
- Commitment to serving diverse public developing competencies
- Model for trainees ways to talk about diversity, transference, countertransference, "personal as political" vulnerability
- Include trainees in programs for staff diversity discussions/trainings
- "Diversity Brownbag" for center staff every 3 weeks
- Practicum helps enhance staff diversity, trainees