

Team 4

Pixie Mamas Rescue

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Old URL: <https://www.pixiemamasrescue.com/>

New URL: <https://dev-pixiemamarescue.pantheonsite.io/>

2. Major findings from the discovery phase

Discovery Phase 1 Deliverables:

https://docs.google.com/document/d/1kBZd0Gxf79eKklcBF4So_mIYWmLfNTTo-OQlwig3ku_8/edit?usp=sharing

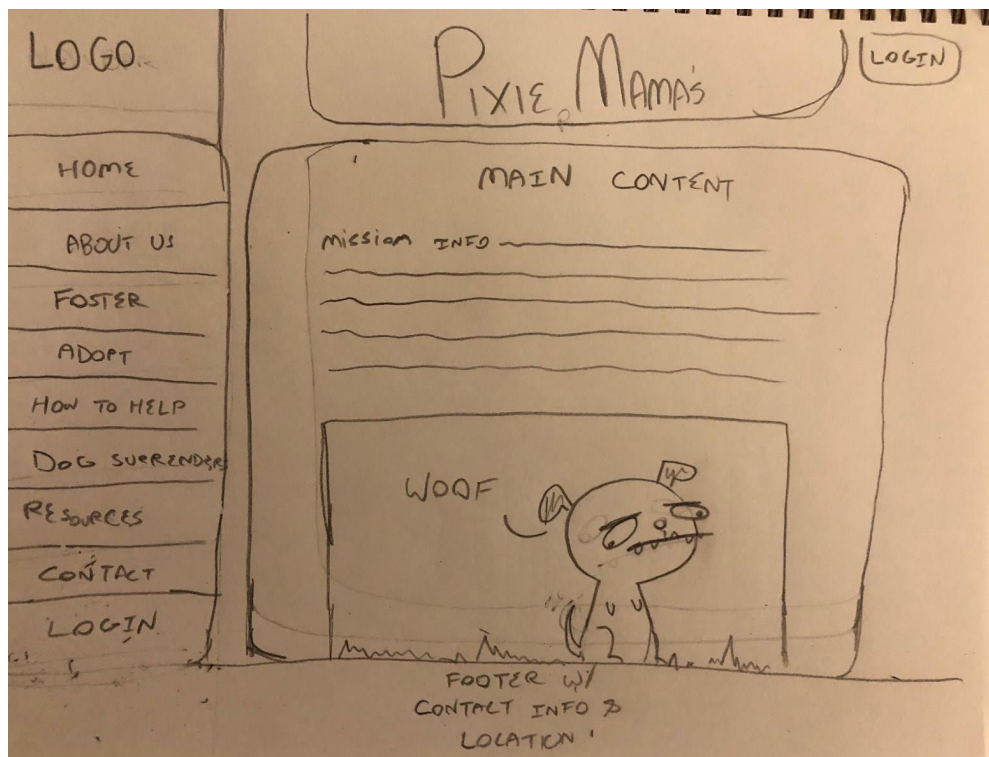
Discovery Phase 2 Deliverables:

<https://docs.google.com/document/d/18Ow5Sc3qu63obJQ8SAFoWcdEIrG69BNi2YuzV2QDdys/edit?usp=sharing>

In the discovery phase we learned a lot about our organization and the appearance they try to give off. We interpreted their color scheme and use of non traditional typefaces to be evidence that they're trying to appear fun and exciting but also formal because after all, they are a business. We did not want to remove any aspect of this exciting flavor they were trying to add to their site so we kept that in mind when drafting our plans. The discovery phase also helped us all to have a clear understanding of the sites future layout and possible routes to take with colors and typefaces. We also noticed the poor design of the logo which we decided was absolutely necessary to edit as the old one did not look like a logo, and instead looked like page art.

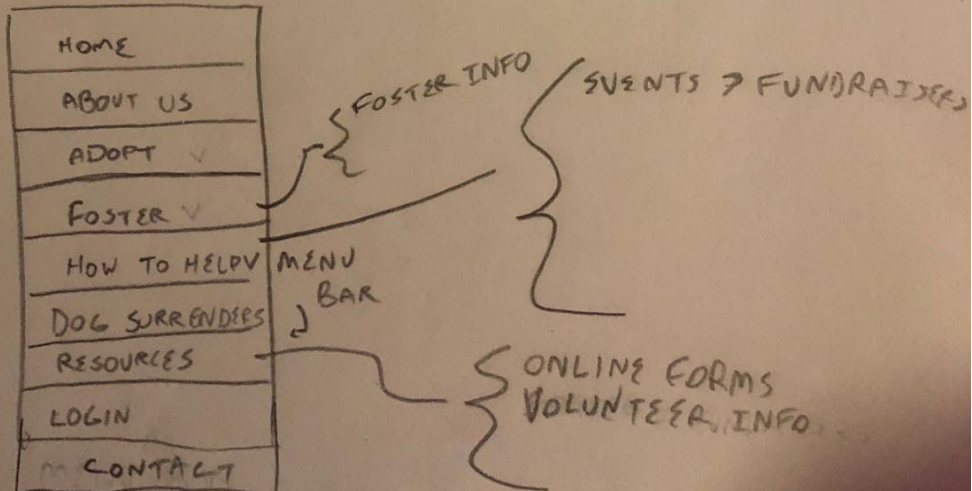
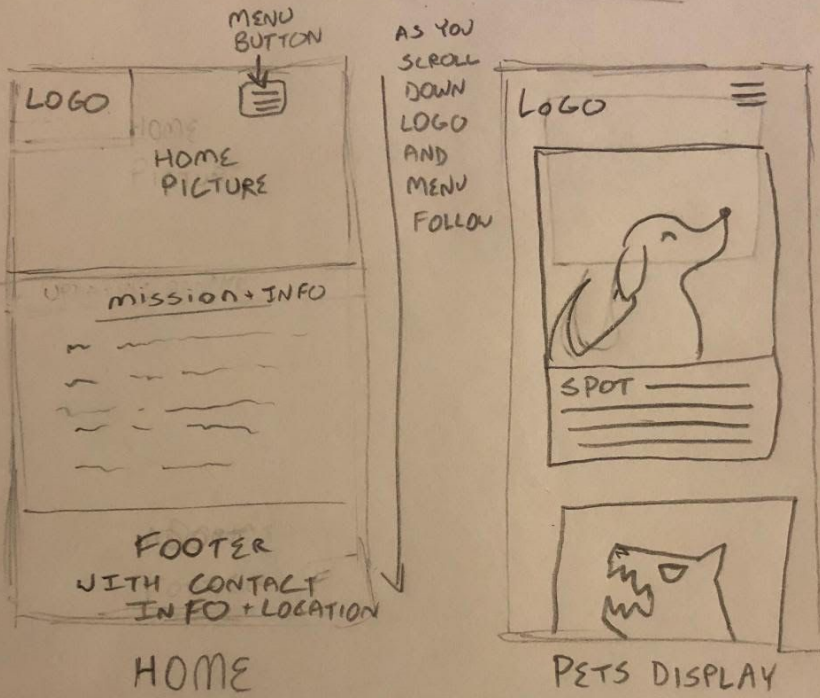
3. Site map and representative wireframes

Wireframe:



UX Sketch:

UX SKETCHES



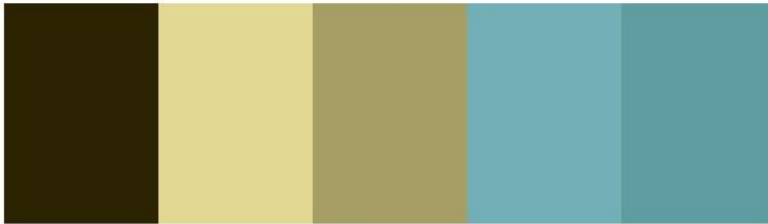
Style Guide:

Color-



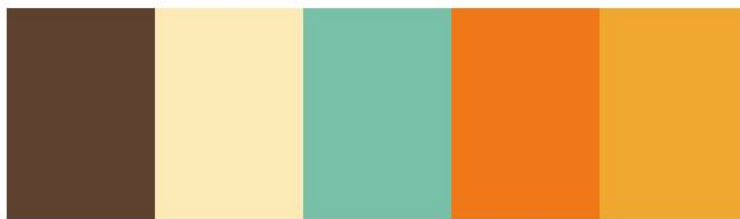
34

Paw Studio



51

El Designo



7

**Papua New
Guinea**

Fonts-

Sunshiney

Sideshow (1 style)

Pixie MaMa's Rescue

Pacifico



Vernon Adams, Jacques Le Bailly, Botjo Nikoltchev, Ani Petrova (1 style)

Pixie MaMa's
Rescue

Dancing Script



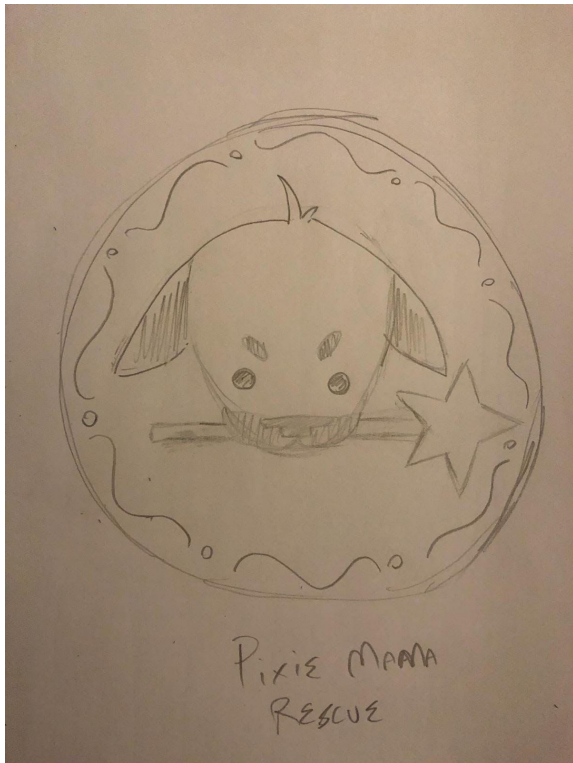
Impallari Type (2 styles)

Pixie MaMa's Rescue

Logo-



Current



Possible Redesign by Johnny



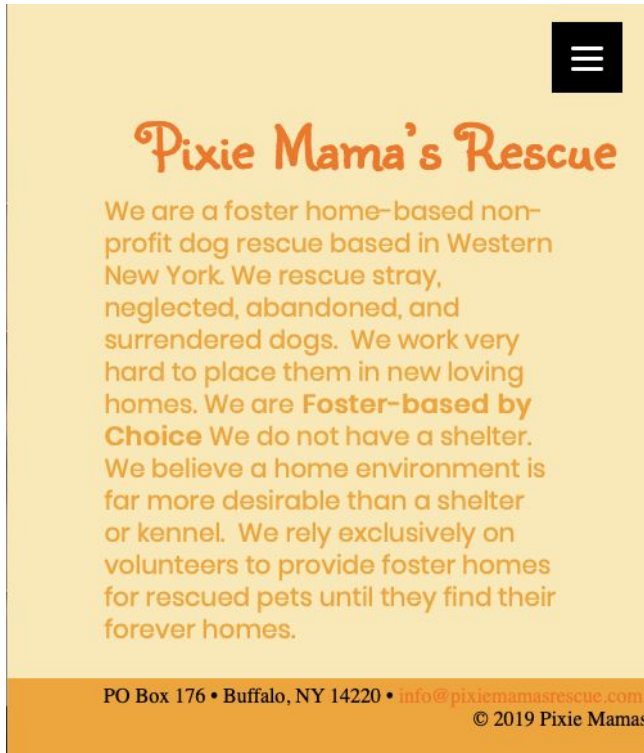
Redesign by Bryan

5.Screenshots

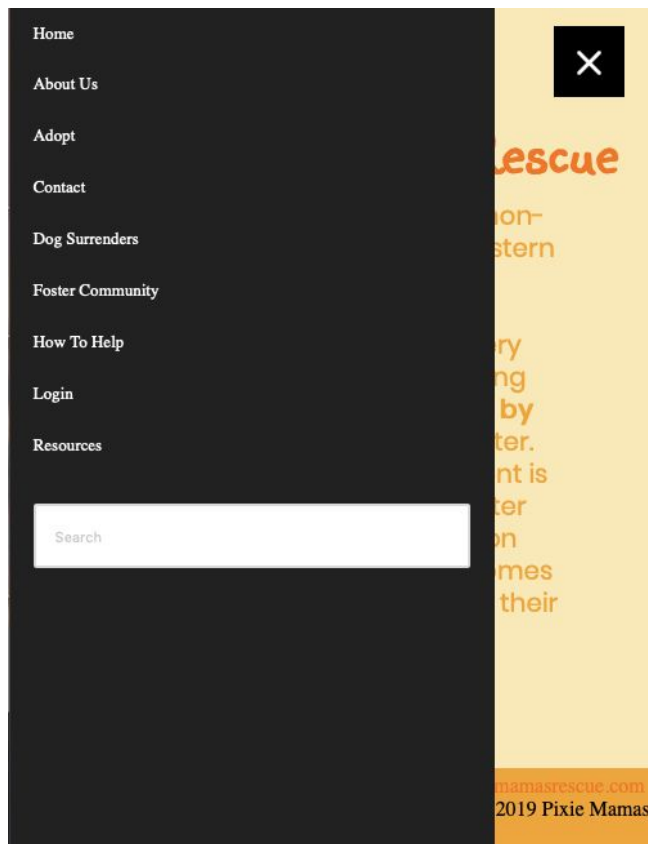
Redesigned Home Page Desktop



Redesigned Home Page Mobile



Sidebar moved to corner button. Upon clicking it opens:



Current Home Page Desktop

Pixie Mamas Rescue

Follow us on Facebook

Matching Li'l Dogs
in need of homes with homes
in need of Li'l Dogs

The Best Things in Life are Old, Loved & Rescued.

We are a foster home-based Non-Profit 501c3, dog rescue based in Western New York

[Email Page to Friend](#)

Featured Pet



Come see us!
Weekly events! Please see our events page for details or follow us on Facebook!

November 24

Bo
Chihuahua / Jack Russell Terrier /
Mixed (short coat)

Current Home Page Mobile

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6. Instructions

Customizing your site using this theme is very simple.

Adding a new page

1. To create a new page simply log into wordpress and navigate to the pages section.
2. From here you can add a new page by clicking “add new” and creating the page to your liking. The theme will automatically be applied to the page you create.
3. On wordpress navigate to Appearance>Menus and be sure that your new page is implemented into the menu bar. Once that is complete you’ve successfully created a new webpage!

Editing a page

1. To edit a page simply log into wordpress and navigate to the pages section.
2. From here you can see all your pages. Click on the page you wish to edit.
3. Once you’ve made all the changes you need, be sure to publish them, and then you’ve successfully edited a webpage!

Adding a Gallery

1. A gallery plugin has been installed into the wordpress account.
2. To add a new gallery follow the instructions for editing a page.
3. You should be able to find an item called gallery than can be added to the site. Add it and add your pictures to it.
4. Make sure to publish your changes, and then you’ve successfully added an image gallery to your page.